

Mississippi's Best Burger Contest Rules

The Mississippi Beef Council and the Mississippi Cattlemen's Association are proud to announce Mississippi's Best Burger Contest. Contest votes will be accepted until November 15, 2010.

Consumers may nominate a hamburger from any Mississippi restaurant. To be eligible for the contest, the hamburger must meet the following guidelines:

1. To qualify as a hamburger, the burger must be 100% beef although other ingredients may be added to the patty (such as spices, vegetables, etc.)
2. All burgers must be composed of patties (formed from ground beef) served on a bun or other bread products (such as biscuits, focaccia, or tortillas). Burgers may include any combination of condiments (such as ketchup, mayonnaise and mustard) sauces (such as barbeque or hot sauce) cheeses and toppings (such as bacon, onions, tomatoes and lettuce). Every component of the burger must be placed between the bun or bread pieces, or served open-faced on a bread product.



Entry Rules

1. Votes must be entered either online or received by mail before November 15, 2010.
2. To enter online, log onto www.mississippi.bestburger.com or www.msbeef.org and look for Mississippi's Best Burger entry form icon. Fill out the entry form and follow the on-screen directions to submit. You may also submit a photo of the burger to enhance the entry. Online entries must be submitted by 12:00 p.m. on November 15, 2010.
3. Only one vote per person will be allowed.
4. To vote by U.S. mail, complete the "Mississippi's Best Burger Contest" ballot available at www.msbeef.org. You may also submit a photo of the burger to enhance the entry.
5. Voting ballots may be faxed to 601-355-7128.

Mail completed form to: Mississippi Beef Council, Mississippi's Best Burger Contest, 680 Monroe St., Jackson, MS 39202.

Selection of Finalists

Five (5) burgers will be selected from throughout the state based on the number of nominations each restaurant receives. A panel of judges will then visit each of the restaurants and judge the nominated burger.

Judging

The following guidelines will be used in judging:

- Appearance
- Taste
- Proper Cooking Temperature

Prizes

The Grand Prize winner for the title of "Mississippi's Best Burger" will receive a plaque designating the restaurant as the winner of "Mississippi's Best Burger Contest 2010". The winning restaurant will also receive:

- an advertising package featuring local print advertising and a live radio remote originating from the restaurant
- a feature article in the Mississippi Cattlemen's Association magazine
- publicity on MBC's website as the "Best Burger in Mississippi" contest winner